



AMEDA Conference 2025

Shaping the Future:

Financial Markets & Infrastructures as Catalysts for
Transforming Economies

 **24 - 25**
APRIL, 2025

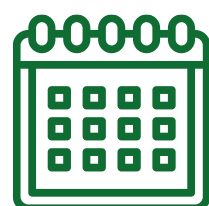
 **EKO HOTEL AND SUITES**
LAGOS, NIGERIA

Organized by



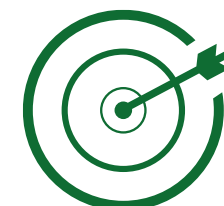
ABOUT AMEDA

With a focus on enhancing the efficiency and effectiveness of financial markets, AMEDA plays a crucial role in promoting economic growth and stability in the regions it serves.



Founded

Africa & Middle East Depositories Association (AMEDA) was founded on 27th April 2005



Objective

To provide a platform for its members to exchange information and experiences, while also supporting the development of local markets through cooperation.



No of CSD's

44-member Central Securities Depositories and Clearing Houses



Countries

32 countries across Africa and the Middle East Region.

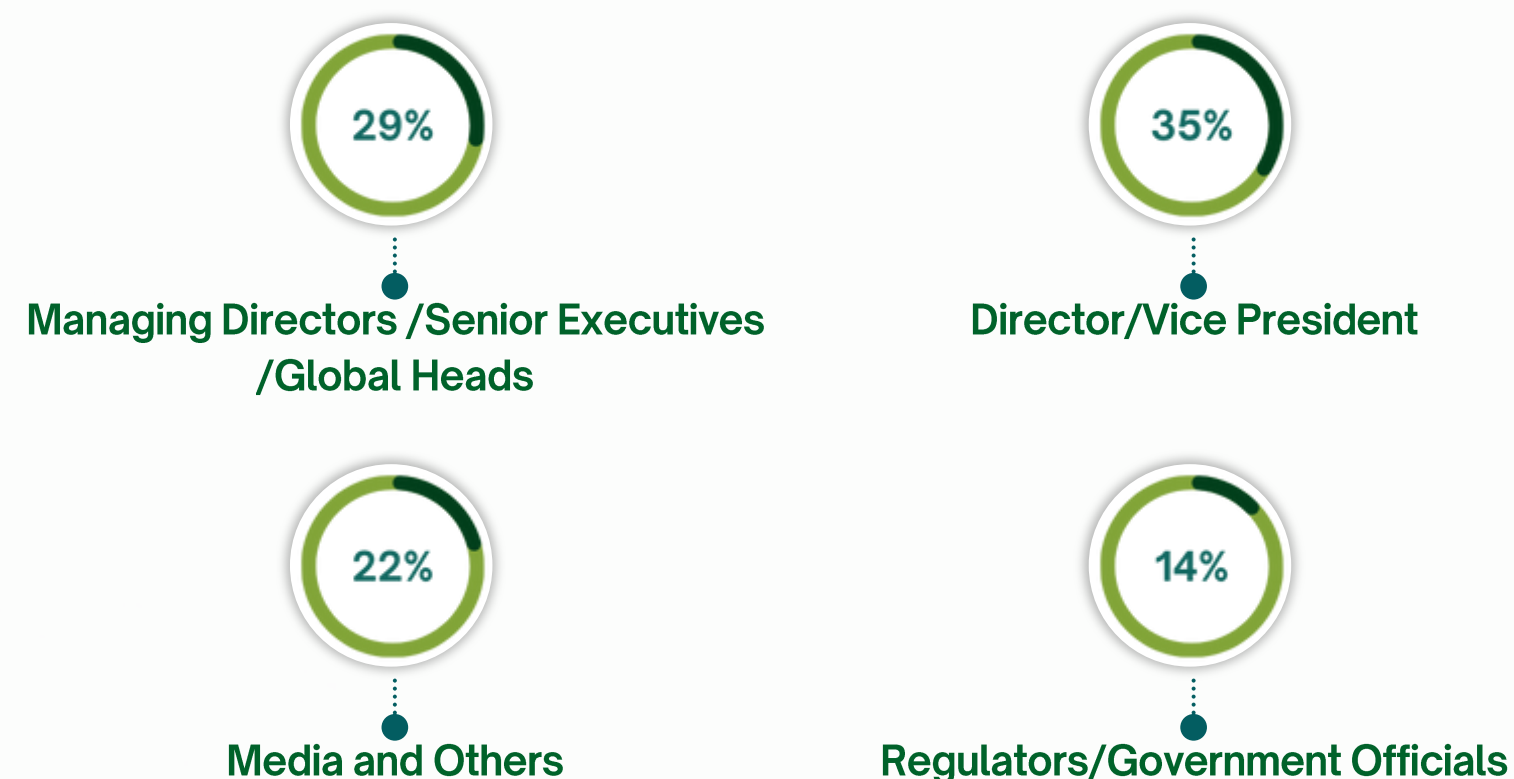


ABOUT THE CONFERENCE

AMEDA International Conference is a high-profile event that brings together distinguished industry leaders, financial experts, leading central securities depositories and intermediaries, corporates, policymakers, and other market stakeholders across Africa and the Middle East, as well as other regions, to network and share valuable experiences and insights.

This year's conference will be an avenue to discuss the evolving roles of financial market infrastructures, new technologies, and the strategic themes expected to redefine the securities services industry in the coming decade, to enable industry leaders to take informed actions and foster collaborations among members and associates of AMEDA toward solving industry-level problems at a grand scale

AMEDA 2024 AT A GLANCE



INSTITUTIONS PARTICIPATING IN AMEDA 2025

01

Financial Market
Infrastructures
(FMI)

02

Securities
Exchanges/Self-
Regulatory
Organizations

03

Financial Market Data
Providers/Telecommuni-
cations

04

Central
Banks/Securities
Regulators/Government
Officials

05

Asset Management
Firms

06

Brokerage
Firms/Research &
Advisory companies

07

Banking
Institutions/Global
Fintech Associations

08

Media/Consultancy
Firms/Rating
Agencies/International
Experts and Analysts &
Others

AMEDA 2024 IN PICTURES



WHAT TO EXPECT FROM AMEDA 2025...



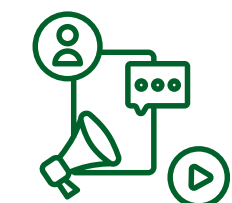
Knowledge Sharing & Collaboration

The 2-day conference will feature outstanding keynote speeches, presentations and high-powered panel discussion sessions. This provides the platform for industry leaders, experts, and stakeholders from Africa and the Middle East to engage in meaningful discussions, share insights, and explore strategies to re-shape the future of post-trade services



High-Impact Networking

A standout feature of the AMEDA 2025 International Conference is its exceptional networking opportunities it offers. By uniting industry leaders, financial experts, policymakers, and stakeholders from around the world, the conference fosters a dynamic environment for valuable connections and collaborations.



Brand Exposure & Visibility

As a premier gathering of industry leaders, professionals, and decision-makers, the conference offers extensive branding opportunities, sponsorship packages, and exhibition spaces designed to maximize brand recognition. With attendees from diverse sectors, businesses can enhance their market presence and create lasting impressions through targeted marketing efforts.

WHY SPONSOR

Reach a Global Audience



Engage with thousands of attendees, including key decision-makers, industry leaders, and financial market professionals from regional CSD associations in Asia-Pacific, the Americas, Africa, the Middle East, Europe, and Asia.

Unmatched Visibility



Showcase your brand through extensive marketing channels, exclusive conference print magazine—along with premium sponsorship benefits such as logo placements, promotional videos, and exclusive networking opportunities.

Gain Industry Insights



Gain a deeper understanding of the unique challenges and opportunities within the African and Middle Eastern markets, how they are shaping the global financial ecosystem.

Expand Business Network



Meet top industry executives/delegates, market leaders, regulatory bodies, central banks, and financial institutions through dedicated networking sessions, receptions, and the VIP Speakers' Lounge.

Exclusive Access



Gain valuable access to conference activities (subject to terms of your sponsorship tier), enabling targeted outreach and relationship building.

Showcase Your Expertise



Highlight your products, services, and thought leadership through exhibitor spaces, branded materials, and speaking opportunities.

SPONSORSHIP TIERS

Benefits		Tiers		
		Platinum	Gold	Silver
Participation in official event	Right to participation - C-suites executive members of the organization or their representatives	7 persons	4 persons	2 persons
	Exclusive VIP access for executives to networking session - Welcome cocktail.	3 persons	2 persons	×
	Exclusive VIP access for executives to networking session - Gala dinner.	7 persons	4 persons	2 persons
	One C-level speaker at the panel session	✓	✓	×
	10 Minutes Presentation slot for C-level executives – Corporate Briefing/Fireside Chat	✓	×	×
Sponsor's Mentioning	Feature of one-minute video message from the sponsor as interludes during the conference break	✓	×	×
	Recognition as the conference sponsor	✓	✓	✓
	Feature in the conference press release and info articles (pre-event)	✓	✓	×
	Feature in the conference press release and info articles (post event)	✓	✓	✓
	Industry exclusivity (subject to terms)	✓	×	×
Brand Visibility	Branded item in the gift bag	✓	✓	✓
	Opportunity to distribute collaterals and branded items at the conference	✓	✓	✓
	Placement of rollup banners at event venue	4	2	1
	Sponsor logos placed on key areas (event website, brochures, signages, social media, event projection screens, etc.)	✓	✓	✓
	Corporate collateral placement in conference brochure (provided by the sponsor)	Full page	Half page	Quarter page
		\$30,000	\$15,000	\$7,500

CUSTOM PARTNERSHIP PACKAGES

Opportunities	Benefit	Bid
Dinner Sponsors	<ul style="list-style-type: none"> ✓ Branding in the dinner area ✓ Logo on menu. 	\$10,000
Media Sponsors	<ul style="list-style-type: none"> ✓ Logo Visibility: Displayed on the event website and promotional materials. 	Media Coverage Discount

Thank You!

For Sponsorship/Partnership

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